#lovedoesnthurt info

(THE MONTHLY NEWSLETTER FOR DOMESTIC VIOLENCE UK)

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AUGUST 2014



Your Partner Isn't Responsible For The Score

DURING THE WORLD CUP WE LAUNCHED OUR 'LOVE DOESN'T HURT' CAMPAIGN AND, THANKS TO YOU, IT WAS A GREAT SUCCESS.

hroughout the competition we were involved with over 1000 conversations on Twitter and you helped spread our message by retweeting us an amazing 311 times! We were invited to launch an awareness campaign at the Truscott Arms and we presented a framed 'Love Doesn't Hurt' t-shirt to the management. Our leaflets and stickers were given to a few GP surgeries, pubs and bars, youth centres and other organisations, including Abigail's Women's Centre. Our website saw over 4724 page views and we had 1482 unique visitors on our mobile site.

Thanks to that reach we have helped 58 individuals complete their search for specialist support organisations by using our online directory, responded to 97 emails and is offering 88 free telephone counselling sessions to 11 individuals.

We have also started the Hope Network which is a group of individuals and organisations becoming partners to support the work we do. Since the campaign launched we have gained 17 new Hope Network members and 1 Organisation has come on board. We really couldn't have achieved this without you and so thank you for your support!

You can still download all of our Love Doesn't Hurt campaign materials for free on the website.





We are delighted to announce that, Janette
Manrara of Strictly Come
Dancing, is our latest Ambassador. She joins fellow
Ambassadors Andrew Lindsay
MBE, Rachel Walker & Jenni
Steele in helping to promote our #LoveDoesntHurt campaign.

Our goal is to raise awareness on the issues of domestic and emotional abuse through the #LoveDoesntHurt campaign.

For further information please send an email to

admin@domesticviolenceuk.org or visit

http://domesticviolenceuk.org/about/hope-network/

Upcoming Projects

FUNDRAISING DINNER (DATE TBA)

If we are to continue to provide support to the victims of domestic and emotional abuse then we need to continue to raise the funds to make that happen.

Keep an eye out and join us for our fundraising dinner later in the year.

SUPPORT A REFUGE.

Towards the end of this year we would like to support a refuge. Our aim is to support a refuge every quarter by providing toiletries, provisions, food, clothing, toys, beddings......

Please send an email to admin@domesticviolenceuk.org if you would like to make a contribution

CHRISTMAS CARDS AND CALENDARS

During the festive season we will be ramping up our Love Doesn't Hurt campaign once again to try and get support to the people that need it most. If you'd be interested in joining us in spreading some cheer and also showing your support then get in touch at admin@domesticviolenceuk.org





APPRECIATION

We really want to appreciate the work done by specialist support organisations. Helplines are listed on our website online and mobile directory.

#LoveDoesntHurt





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